

WINTER-SPRING 2024 BROCHURE

Centre- du-Québec



bonjour
québec



Québec 

Pure Happiness!



MANOIR DU LAC WILLIAM

Combine the pleasures of gastronomy, outdoor activities, health center, Nordic baths and cozy rooms.

manoirdulac.com



MICROBRASSERIE JACKALHOP

First and foremost a place to meet friends, Microbrasserie Jackalhop offers a friendly and tasty experience that is off the beaten path!

jackalhop.com



MONT APIC

Much more than a ski resort, Mont Apic is a true outdoor resort where skiers, hikers and mountain bikers can all meet!

montapic.com



PARC RÉGIONAL DES GRANDES-COULÉES

Your playground with 10 km of forest trails and a shelter to warm up! Dogs on a leash are welcome.

parcdesgrandescoulees.com

L'ÉRABLE TOURISME ET CULTURE
1280, AVENUE TRUDELLE, PLESSISVILLE
819 621-1333

REGIONDELERABLE.CA

RÉGION DE
L'Érable

01. In the middle of winter, I discovered an invincible summer within me.

04

02. Winter wonderland!

06

03. Winter is also about letting yourself be enveloped by the sweetness of each moment.

14

04. It's time for adventure!

19

05. Hooray for the warmth of our indoor activities!

24

06. And when springtime rolls around, what do we do in Centre-du-Québec?

28

07. Go out for a while!

30

08. Everyone in the car

34


09. All the right addresses

36

10. Useful information

38

Summary



In the middle of winter, I discovered an invincible summer within me.

Mont Arthabaska - Les Maximes

This quote from Albert Camus takes on its full meaning in **Centre-du-Québec** because here, happiness awaits us at every turn, at every moment, but especially in every season.

Here, we know how to take advantage of even the coldest winter weather, snuggling up under a blanket or taking advantage of the occasion to rediscover our cultural environments, in the warm indoors.

We make the best use of the snow in order to squeeze out moments of contagious laughter while we slide down the slopes or try Ski Hok for the first time.

We take advantage of the invigorating light of the winter sun, which transforms the snow into a thousand and one diamonds, to fully recharge our batteries and to put away a few more happy memories.

We gather around the table to share a good meal and a little human warmth before spring arrives for good.

In the spring, under a curious and contemplative eye, we observe nature going through a complete metamorphosis, happy to finally find an effervescent atmosphere that announces getaways to come.

Other good moments such as these are waiting for us in Centre-du-Québec because such an amazing destination can only be explored by those who dare to discover it over the whole year.

*The team behind
Tourisme Centre-du-Québec*

Winter wonderland!



Mont Arthabaska - Les Maximes

Ah, winter! There are a thousand and one reasons to love it! Here, we love it because it's the most unique of seasons and we get the chance to experience it in such beautiful landscapes as those found in Centre-du-Québec. We love winter because every moment spent outside playing in the snow, making frosty memories, reminds us how lucky

we are to enjoy such a great playground. We love winter for its cold weather that reddens children's cute cheeks and for the warmth of its sun that pierces the tree's snowy canopies. We love winter because it makes us move differently, on snowshoes, skis or even on a fatbike. We love winter because we are amazed by its invigorating light which calls our name.

So let's put on our best snow suits... and go out!



Parc écomaritime l'Anse du Port - André Falardeau

You know what else is wonderful in winter? The river!

We can see the ice moving, the light reflecting pleasant rays that warm our uncovered faces. In Centre-du-Québec, the **Parc écomaritime de l'Anse du Port** is a privileged place to take advantage of this beautiful feature.

While walking on the wooden footbridge, the snowy flora comforts us and the curious fauna observes us as much as we observe it, amazed. At the end of the path, the observation tower offers us an incomparable window on the river and allows us to absorb a few gusts of wind. We fill our lungs with fresh air and engrave this splendid sight in our memories.

Before heading back, we stop to warm up at the **Centre d'interprétation écomaritime** for a few moments, where we hear about the history of this unique waterway. Unusual fact: we notice that the new reception building is shaped like a boat... a nice wink for the sailors.



Parc régional de la rivière Gentilly

If you want to extend the pleasure of being outside after your visit to the Parc, you will find all you need to keep yourself busy and active in **Nicolet-Yamaska!** This history-rich territory offers snowshoeing, hiking and cross-country skiing trails. On the town's and village's icy surfaces, the whole family can enjoy doing funny pirouettes on their skates.

Want to catch some fish? Head to Lake Saint-Pierre for an ice fishing party and bring back dinner for everyone!

On our way to Bécancour, we stop at the **Auberge Godefroy**, a must in the region for its unparalleled hospitality and its magical environment. In winter, getting some fresh air and relaxing in the Espace Aqua-Détente under a myriad of snowflakes and lights are enchanting moments you can't afford to pass by.

After having given your all on skates, fatbikes, what better way of rewarding yourself than by enjoying a savory gourmet meal in the hotel's cozy comfort? A winter stay that dreams are made of!

As long as you are in the Bécancour area, you can take advantage of a detour to Sainte-Marie-de-Blandford and spoil yourself at the **Parc régional de la rivière Gentilly**. Yes... spoil yourself! Because at the Parc, the number and quality of the trails will make even the most skittish people appreciate winter! You can practice fatbiking, snowshoeing or even ski-hoking, a hybrid between cross-country skiing and snowshoeing. A unique activity to help you break away from the daily grind and get outside! And by the way, no need to carry all that equipment in your car. The on-site rental store makes life easier all year long.



Parc régional des Grandes-Coulées - Kim Roberge

WALK. RIDE. BREATHE!

In winter, the Parc offers 14 cottages, 20 camping spaces, snowshoeing, fatbike and hok ski trails as well as its obstacle-free walking trail. Packages are available for school groups, social groups and others. It is also possible to rent equipment (snowshoes, fatbikes, etc.) on site or online.

We look forward to seeing you at Parc de la rivière Gentilly!

1000, route des Flamants, Sainte-Marie-de-Blandford
RIVIEREGENTILLY.COM **819 298-2455**

EXPLOREZ LES RUES DU MUSÉE
EXPLORE THE STREETS OF THE MUSEUM

MUSÉE À CIEL OUVERT

DRUM MOND VILLE

RÉCRÉATION PUBLIQUE

ÉCOUTEZ L'HISTOIRE DERRIÈRE
CHACUNE DES ŒUVRES GRÂCE
AUX BALADOS!

DISCOVER THE STORY BEHIND
EACH ARTWORK BY LISTENING
TO THE PODCAST!



mco.drummondville.ca



Station Mont Gleason

In the winter, we often feel like getting away from it all, to go see what else is available for us, to discover or rediscover our regional jewels. On a beautiful sunny morning, we head to Drummondville to enjoy two activities that will delight the whole family. At the **Extéria Terrain d'aventures**, the children will have a blast with the tube slide. What fun it is to go down the slopes together! Oh, and you absolutely have to stop by the rental shop to try the snow scooter that attaches to the fatbike. It will certainly be a great challenge!

Let's continue our journey in Drummondville and discover the reproductions of works exhibited in the heart of downtown at the "**Musée à ciel ouvert**". This will allow us to discover the streets of the city and the works

via the podcast, simply by scanning the QR code specific to each one. We will learn more about the creators and their approach while enjoying the outdoors in a different way. If you want to do something different, you can't go wrong!

What if we went to the Appalachians too? In Tingwick, we love the **Station Mont Gleason** for its authentic feel and its family atmosphere. It's the ideal mountain for downhill skiing, snowboarding, alpine hiking or snowshoeing. We like to go there in the evening when most of the domain is lit! The pub beckons us to take a break and grab a snack. There's also the unique log cabin, located at the summit. It's the perfect place for a well deserved pause around the fire. Should we finish our visit with a tube slide? Why not!



Best Canadian Hotel of 2022!

- Completely renovated suites including a fully equipped kitchenette and a bed with a NeuroSpa acoustic oscillation device.
- Hot breakfast included
- Indoor swimming pool and gym
- Meeting rooms
- Located near snowmobile trails Trans-Québec #45



We celebrate our 10th anniversary!

- Choice Hotels Canada Gold Hospitality Award Winner
- Rooms and Suites with equipped kitchenette
- Beds equipped with a NeuroSpa device
- Hot breakfast included
- Indoor spa and swimming pool and gym
- Art gallery and small local produce market
- Located near snowmobile trails Trans-Québec #35 and #65



In Victoriaville, **Mont Arthabaska** is the place to be for a shared outdoor experience! The 15 km of cross-country ski trails and the 10 km of snowshoeing and walking trails make for great outings with plenty of time to talk about anything and everything, to laugh and to let go. Fatbike lovers will also be pleased with a trail network of many dozens of km to pedal on, under the tall, snow-decorated trees. We always wrap everything up with a nice hot chocolate at the Bistro du Mont on the summit of this accessible mountain, which offers a magnificent view of the city.

Because we can't get enough of the great outdoors in winter, we also stop by the **Parc régional des Grandes-Coulées** in the Érable regional county municipality (RCM) every winter. The 10 km of low-level trails in the old-growth forest sector are perfect for a family outing in an enchanting setting. We can even bring our beautiful doggie on a leash, as he loves walking in the woods! We always make time to take a break at the Refuge to heat-up the stove and even play a game of cards to warm up. It's a really beautiful place!



Winter is also about letting yourself be enveloped by the sweetness of each moment.

Le Sainte-Hélène Auberge et Spa nordique



Le Sainte-Hélène Auberge et Spa nordique

After all these busy outings, it's time to relax! Yes we like to move around in winter, but we also like to take advantage of the slower pace that the season imposes get pampered! We offer ourselves a cocooning and spa weekend to recharge our batteries and add a bit of rejuvenation to our schedule.

At **Le Sainte-Hélène Auberge & Spa nordique**, the nature that surrounds us is soothing. Add the Nordic spas, the cooked meals highlighting the flavors of the land, and the 11 cozy rooms with warm decor, and you can't help but relax! We also take the opportunity to go for a walk on the trails located right behind the Inn.

It's a place where time stops for a few hours or a few days...

03. Winter is also about letting yourself be enveloped by the sweetness of each moment.

Located midway between Montreal and Quebec



Auberge Godefroy

You can also choose to go with an all-inclusive package! Let's offer ourselves the **Auberge Godefroy's** Getaway-Sweetness package which promises cocooning at its best! Heated indoor and outdoor pools, nature spas, sauna and whirlpool are sure to relax all of the muscles that worked so hard on the trails.

The tasty dishes inspired by local products, the cozy atmosphere; everything you need to fully relax.



Treat Yourself

This winter, escape to an all inclusive destination!

Packages starting from **\$119** per person

Refined comfort | Reginal gourmet cuisine | Hiking trails| Amerispa
4-season Espace Aqua-Detente | Snowmobile | Quad | Nearby attractions

1 877 282-0282
aubergegodefroy.com
CITQ # 039616

ORIGINE
artisans hôteliers



Auberge Godefroy



Travelodge
BY WYNDHAM
Drummondville

106 rooms and 8 condos

- 24-hour reception
- On-site restaurant
- Wi-Fi available in public areas
- Garden and terrace available to guests

The hotel is located:

- 3.5 km from Village Québécois d'Antan;
- close to Parc régional de la Forêt Drummond;
- 93 km from Montreal.



225, boul. Saint-Joseph Ouest, Drummondville

1 800 567-3823
wyndhamhotels.com

It's time for adventure!



Louis Verville

Winter is also the season for snowmobiling and quad biking! We love to ride on the trails of Centre-du-Québec between the valleys and the plains of the St. Lawrence. The landscapes are vast and magnificent on more than 1,200 km of trails, many of which form loops.

A lot of pleasure and discoveries await us on the way!

EXPÉRIENCE POUTINE

BY TOURISME CENTRE-DU-QUÉBEC

LIVE THE POUTINE'S EXPERIENCE IN THE CENTRE-DU-QUÉBEC!

This season, travel the roads to discover the authentic poutine in Centre-du-Québec.



FOR MORE INFORMATION...

[f /TOURISMECENTREDUQUEBEC](#) [i #EXPERIENCEPOUTINE](#)

One of our favorite destinations is located in the Érable Regional County Municipality. Neighboring the Chaudière-Appalaches, the **Érable region** has mountainous circuits thanks to the Appalachian foothills! As we cross the agricultural landscapes and forest trails through the maple groves, we can't help but feel overwhelmed by the beauty of the panorama that is offered to us.

And if we choose to walk along the St. Lawrence plains, we inevitably stop at the **Ô Quai des Brasseurs**, with a free hot coffee as soon as we arrive by quad or snowmobile.

The atmosphere is always festive and each visit is memorable. It's a great meeting point for snowmobilers and quad riders!

For a night's sleep, we go to the **Auberge Godefroy** that we go, because the establishment is accessible via the Trans-Quebec trail #5 and that our snowmobiles are in security and supervised at all times. One more reason for us to plan a snowmobile trip to the area and bring our friends to discover it.

More than **1200 km** of amazing snowmobile trail.



Discover our snowmobile tours

Just the place to captivate you.





Every bite is a better world

For 30 years, Fromagerie L'Ancêtre has been producing superior quality organic cheeses and butters. How do they do it? By putting animal welfare and respect for the environment at the heart of their actions.

COME AND FILL UP ON CHEESE AT FROMAGERIE L'ANCÊTRE!

- Pioneers of organic agriculture in Quebec
- Largest producer of organic cheese and butter in Canada
- Hot and fresh cheese curds of the day
- Family business owned by 9 families of organic milk producers

OF ORGANIC,
SUSTAINABLE AGRICULTURE
AND PASSION!



More than
1275 km
of amazing
ATV trail.

Discover
our ATV
tours



Just the place to captivate you.



**AT THE QUAI,
THE WEATHER
IS NICE AND
WARM ALL
YEAR ROUND!**

**WARM AND FESTIVE MICROBREWERY
EASY ACCESS - GOOD FOOD, GOOD BEER**



SPECIAL OFFER FOR ATV AND SNOWMOBILE RIDERS

1 FREE COFFEE PER PERSON



805, RUE DES NÉUPHARS, BÉCANCOUR – 819 489-8388 – OQUAIDESBRASSEURS.COM

Hooray for the warmth of our indoor activities!



Le Carré 150



Moulin Michel - Buzz Photo

Now that we've had our fill of fresh winter air, it's time for culture in our entertainment establishments and museums.

That's right! We've taken good care of our bodies and now it's time to activate our neurons. Are you ready to learn more about a variety of subjects and to be enchanted by music and dance? Let's go on a winter cultural adventure!

Manu factum
25 Quebec artisans

Michel Lacasse, Woodturning

Gallery-shop

Alain Boisvert Bec au Vol
Benôit Laverdière Chantal Laparé
Cocher Capella Création France Fabule
Créations Monali Élie-Anne Caya
Eveline Grenier Francine Brodeur
Hélène Pérusse Horloges Pellerin
Isabelle Ferland Jeannine Durocher
Johanne Robert Kim Martin
Michel Lacasse Michel Lemire
Monique Vachon Le Marché apicole
Les Pelleteurs de nuages Ti-Oizo
Verre Vert Viva Verre
Yvon Courchesne

Musée des cultures du monde
900, boul. Louis-Fréchette, Nicolet / Tous les jours: 10 h à 17 h

Nicolet-Yamaska has a lot of culture to offer! We like to visit the places which make us discover all kinds of creations and unique artists. We take advantage of our visit to the area to stop by the **Musée des cultures du monde!** This winter, we'll be able to see the "Mémoire de l'avenir. Nicolet 350 ans" temporary exhibition or "Histoires fantastiques", a visit to the heart of local myths and legends. Don't forget to stop at Manu Factum, the local craftsman's boutique at the entrance to the museum.

You can't miss a winter visit to the **Moulin Michel** either. What a magical place! The cozy atmosphere, the fireplace that warms us, the specialty coffees, the little snowy path, and of course, the tasty meals of the Café du Moulin are a balm on those (too) cold winter days! We fill our bag with products made on the spot: pâtés, stewed dishes, deserts, beer brownies, or how about a bag of buckwheat flour to make tasty pancakes at home!

And to add to the fun, we plan an outing to visit **Le Carré 150** in Victoriaville. Whether it's to see a show, to visit the art gallery or both, we always have a great time at Le Carré! We can even have a drink at the bistro to make our outing that much more pleasant!



DISCOVER THE W8BANAKI NATION



indigenousquebec.com



INDIGENOUS
TOURISM
QUEBEC

More than 195 indigenous experiences
are waiting for you everywhere in
Indigenous Québec

© Photos - François Pilon



For family entertainment in **Drummondville**, head to the city's largest entertainment center: **Laser Force!**

Enjoy laser tag for all ages, compete in a game of Minigolf or take advantage of the playground and arcades.

**Ready to go?
Let's go!**

LASERFORCE

THE ULTIMATE ENTERTAINMENT EXPERIENCE FOR THE WHOLE FAMILY!

Family activity center with **laser tag arena** with Star Wars decor, indoor fluorescent **mini putt** 2 floors with 5 different themes, **games module for children** from 3 to 9 years old on 3 floors, arcades and virtual reality.

2250, RUE DEMERS, DRUMMONDVILLE
819 850-0788 LASERFORCEQUEBEC.COM

And when springtime rolls around, what do we do in Centre-du-Québec?

Aux petits plaisirs - Les Maximes

Mild weather is on the horizon and it's already time to put away the snowsuits! We're happy to see the sun doing its job and melting the snow as we get our fill of these gentle and promising rays.

What we also like to see come back in spring is maple sugar and all the traditions that go with it! Every year, we like to take part in the festivities surrounding the maple season by participating in, among others, the **Festival des sucres de Saint-Pierre-Baptiste!** The "country party" shows, the big mechoui, the horse pulling, the ball tournament, taffy on the snow, exhibitors and the vibrant atmosphere of the event leave smiles on the faces of all participants.

At the **Aux petits plaisirs** maple grove, we love to have children, young and old, participate in the cone making and maple butter brewing workshops.

For a different experience, why not try the ceramic taffy game? You can even take the opportunity to prolong the pleasure and leave with a boxed lunch that you can enjoy at home and share with the neighbors! Meals served directly at the sugar shack are also back.

There is also the **Nicolet-Yamaska** sector, which is well stocked with sugar shacks! And once your belly is full and your taste buds are satisfied, you can get some fresh air to digest it all. Go for a walk in the Baie-du-Febvre area to observe the spectacular migration of the snow geese in spring. It's a great opportunity to witness it!

FESTIVAL DES SUCRES

Sugar Party - Country Shows
Amusement Park
Mechoui - Horse Pull

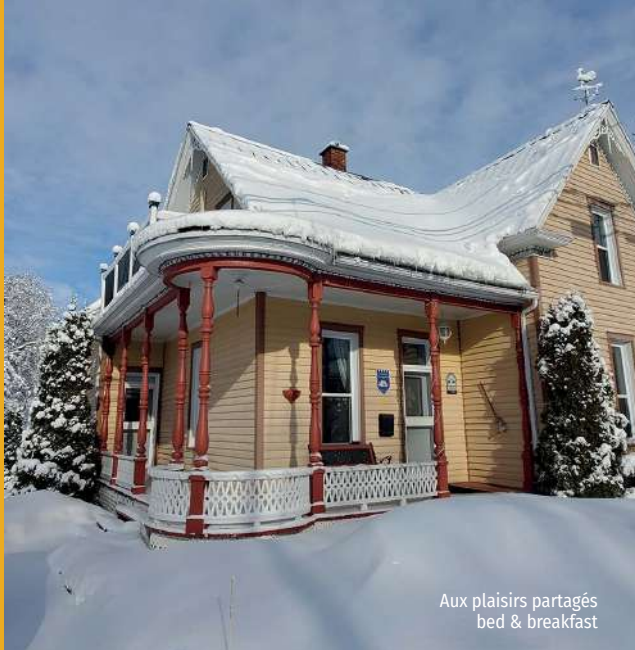
Bring your relatives, it'll be a swingin' good time!

MAY 16 TO 19, 2024
FESTIVALDESSUCRES.COM

67th
édition

Go out for a while!

Have you ever felt the need to go out, to change the air? This feeling that comes over us when we haven't left our home for a while is quite healthy and natural.



Aux plaisirs partagés
bed & breakfast



Best Western Hotel Universel
Drummondville

That's why it's best to listen to your inner voice and hop in the car for an impromptu getaway. Let yourself be tempted by the joy of changing your routine.

At the **Auberge Godefroy**, thanks to the Getaway or the Gourmet Experience packages, you will not only be delighted by relaxation, but also by fine cuisine. The executive chef and his team concoct all sorts of superior quality dishes inspired by the terroir for the joy of all guests. The food and wine pairings are always in harmony and are sure to please. There's nothing more pleasant than letting yourself be served and discovering flavors that will quickly become part of our favorites.

At the **Drummondville Comfort Inn**, we always receive the warmest of welcomes!

Close to all our favorite downtown restaurants and activities, this is our preferred hotel for short weekends as well as for lodging during the kids' sports tournaments!

At the **Parc régional de la rivière Gently**, the 14 cabins, 2 ready-to-camp and almost 20 campsites, which are accessible even in winter, are a perfect getaway for a family to unwind in the forest. Having no other worries than watching the kids playing in the snow through the window while we prepare dinner? That's true happiness!

What we love most about the **Best Western Hotel Universel Drummondville** are the new spacious rooms! The range of services offered such as the Pacini restaurant, the indoor pool and high speed internet make our family stays pleasant for everyone!

In addition, because of the hotel's ideal location we can practice all our activities nearby. We can even take the time do a little shopping. Add to that an afternoon in the indoor entertainment centers and an evening show and you have a romantic or family getaway that is sure to please!

At the **Aux plaisirs partagés** bed & breakfast, we love absolutely everything! The host's extraordinary cuisine, the friendly welcome, and the moments spent warming up in the spa or in front


of the fireplace after a day of skiing. It's the stuff that dreams are made of! Between two runs at nearby Station Mont Gleason, we even have time to come back for a hot dinner before putting on our skis again. We can't ask for more!

When you're looking to simplify your life, **Hôtel Le Victorin** in Victoriaville comes to mind. Its cozy rooms have a comforting quality that you can't get enough of. Outdoor activities abound in the vicinity of the hotel: be it cross-country skiing, snowshoeing, snowmobiling or quad biking, you have access to everything within a very limited radius. It's really great! While staying at the Victorin, we also take the opportunity to let ourselves be pampered and to enjoy a good meal at the hotel's renowned restaurant! While you're at it, why not add a cultural outing as well?

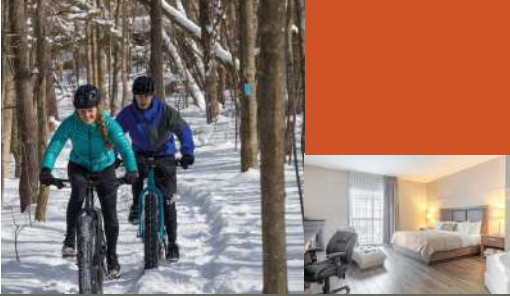
At the **Hôtel Montfort Nicolet**, it's the charm that keeps us coming back every year! Apart from the establishment's character, the natural environment that surrounds it is quite beautiful to witness, especially in the winter, when everything is blanketed in snow. The Nordic spas, the steak house-style restaurant, the comfy rooms, the easy outdoor access and even to the snowmobile trails are just the icing on the cake of an ideal stay in the middle of winter.




Hôtel Montfort Nicolet





HÔTEL MONTFORT
CONGRÈS - SPA - VILLÉGIATURE
NICOLET





At the Hôtel Montfort Nicolet offers a variety of cozy packages that allow you to explore the different facets of the region while offering you a moment of serenity. Whether it's the outdoors, culture, romance or relaxation, the warm and serene environment of the Montfort promises an unforgettable stay.

New: Steak house style restaurant with meals to share now available directly at the hotel.

1141, rue Saint-Jean-Baptiste, Nicolet | 1 855 293-7825
hotelmontfort.ca |   | CITQ # 243180



Feel at home!

 Free hot breakfast served every morning

 Special group rates (sports or other)

 Packages available

 Free WIFI access



Comfort INN Drummondville

1055, rue Hains,
Drummondville
819 477-4000
choicehotels.com/cn324

CITQ # 050260

Everyone in the car

You look through the opening of the wardrobe door at your suitcase which seems to be staring at you. Stop! It's winter! We don't travel in winter... Unless... how about a simple getaway? 1 or 2 hours drive, no more! But where to go?

How about discovering the Centre-du-Québec? Much more than a region of passage, you can stop here, take your time, taste, relax, but especially let yourself be surprised! Because here, we are well placed to surprise you!



"Musée à ciel ouvert" in Drummondville



Parc régional de la rivière Gentilly - Buzz Photo



Station Mont Gleason

Let's go out on the town to make some great discoveries

For a more urban outing combined with outdoor activities, we suggest you go to Drummondville. You will be able to make cultural and sports visits and spend great moments with the whole family. Go ahead and plan this little festive getaway now!

For a 100% outdoor stay

Want to extend your winter camping season? It's possible at Gentilly River Regional Park! This regional park offers sites specifically created for 4-season camping enthusiasts. For the more skeptical, there is always the possibility of renting one of the cozy cabins. In this getaway, we offer you a 100% outdoor stay!

Cocooning weekend at the cottage

What a joy to watch the snow fall through the window and what better way to enjoy this sweet moment at the cottage. Here's what we suggest in this getaway: cocooning, winter sports and good food at the cottage. Gather your family and friends to plan a nice weekend at the cottage and enjoy the joys of winter!

All the right addresses

Bécancour and its surroundings

- Auberge Godefroy** Pages 8, 16, 17, 21 and 30
17 575, boulevard Bécancour, Bécancour
1 800 361-1620 / aubergegodefroy.com
- Fromagerie l'Ancêtre** Page 22
1615, boulevard de Port-Royal, Bécancour
819 233-9157 / fromagerieancetre.com
- Moulin Michel de Gentilly** Page 25
675, boulevard Bécancour, Bécancour
819 298-2882 / moulinmichel.qc.ca
- Ô Quai des Brasseurs** Pages 21 and 23
805, avenue des Nénuphars, Bécancour
819 489-8388 / oquaidesbrasseurs.com
- Parc régional de la rivière Gentilly** Pages 9, 30 and 35
1000, route des Flamants, Sainte-Marie-de-Blandford
1 800 944-1285 / rivieregentilly.com

Drummondville and its surroundings

- Best Western Hôtel Universel Drummondville** Page 31
915, rue Hains, Drummondville
1 800 711-6047 / universel.com
- Comfort Inn** Pages 30 and 33
1055, rue Hains, Drummondville
819 477-4000 / choicehotels.com/cn324
- Extéria - Terrain d'aventures** Page 11
526, rang Sainte-Anne, Drummondville (Secteur Saint-Joachim-de-Courval)
1 877 397-4544 / exteriadrummond.com
- Hôtel Quality Suites Drummondville** Page 12
2125, rue Canadien, Drummondville
1 866 572-2700 / les-suites.ca
- Laser Force Drummondville** Page 27
2250, rue Demers, Drummondville
819 850-0788 / laserforce.ca
- Musée à ciel ouvert** Pages 10, 11 and 35
Downtown Drummondville
819 478-6550 ou 1 877 235-9569 / mco.drummondville.ca
- Travelodge by Wyndham Drummondville** Page 18
225, boulevard Saint-Joseph Ouest, Drummondville
1 800 567-3823 / wyndhamhotels.com

Nicolet and its surroundings

- Galerie-Boutique Manu Factum** Page 25
900, boulevard Louis-Frêchette, Nicolet
819 293-6148 / facebook.com/manufactumnicolet
- Hôtel Montfort Nicolet** Page 32
1141, rue Saint-Jean-Baptiste, Nicolet
1 855 293-6262 / hotelmontfort.ca
- Musée des cultures du monde** Page 25
900, boulevard Louis-Frêchette, Nicolet
819 293-6148 / museedescultures.com
- Parc écomaritime de l'Anse du Port** Page 7
845, chemin du Fleuve Ouest, Nicolet
1 866 279-0444 / nicolet.ca
- Tourisme Nicolet-Yamaska** Pages 8 and 29
20, rue Notre-Dame, Nicolet
1 866 279-0444 / tourismenicoletyamaska.com

Plessisville and its surroundings

- Festival des Sucres de Saint-Pierre-Baptiste** Page 29
510, route de l'Église, Saint-Pierre-Baptiste
819-350-7940 / festivaldessucres.com
- L'Érable TOURISME & CULTURE (Région de l'Érable)** Pages 2 and 21
1280, avenue Trudelle, Plessisville
1 800 360-2989 #1285 / regiondelerable.ca
- Parc régional des Grandes-Coulées** Page 13
2, route du Plé, Plessisville
1 800 360-2989 #1285 / parcdesgrandescoulees.com

Victoriaville and its surroundings

- Aux Plaisirs Partagés – Gîte gourmand** Page 31
164, rue Saint-Louis, Warwick
819 358-9560 / auxplaisirspartages.qc.ca
- Érablière Aux Petits Plaisirs** Pages 28 and 29
63, rang des Buttes, Warwick
819 358-0555 / erabliereauxpetitsplaisirs.ca
- Station Mont Gleason** Pages 11 and 35
180, chemin du Mont Gleason, Tingwick
819 359-2300 / montgleason.ca
- Hôtel Le Victorin** Page 31
19, boulevard Arthabaska Est, Victoriaville
1 800 563-0533 / hotellévictorin.com
- Le Carré 150 – Salle de spectacles et galerie d'arts** Pages 24 and 25
150, rue Notre-Dame Est, Victoriaville
819 752-9912 / lecarre150.com
- Le Sainte-Hélène Auberge & Spa Nordique** Pages 14 and 15
442, rue de l'Église, Sainte-Hélène-de-Chester
819 202-0202 / lesainte-helene.com
- Mont Arthabaska** Page 13
100, chemin du Mont Arthabaska, Victoriaville
819 751-4520 / victoriaville.ca
- Quality Inn & Suites Victoriaville** Page 12
1, boulevard Arthabaska, Victoriaville
1 855 330-7825 / qualityinnvictoriaville.com
- Tourisme Victoriaville et sa région** Page 40
747, boulevard Pierre-Roux Est, Victoriaville
1 888 758-9451 / tourismeregionvictoriaville.com

Useful information

Need a helping hand to enhance your stay in Centre-du-Québec?

Contact or visit the visitor information centres in the region:

Bureau d'information touristique de Victoriaville et sa région
 20, rue de Bigarré, Victoriaville
 819 795-4323 - 1 888 758-9451
tourismeregionvictoriaville.com

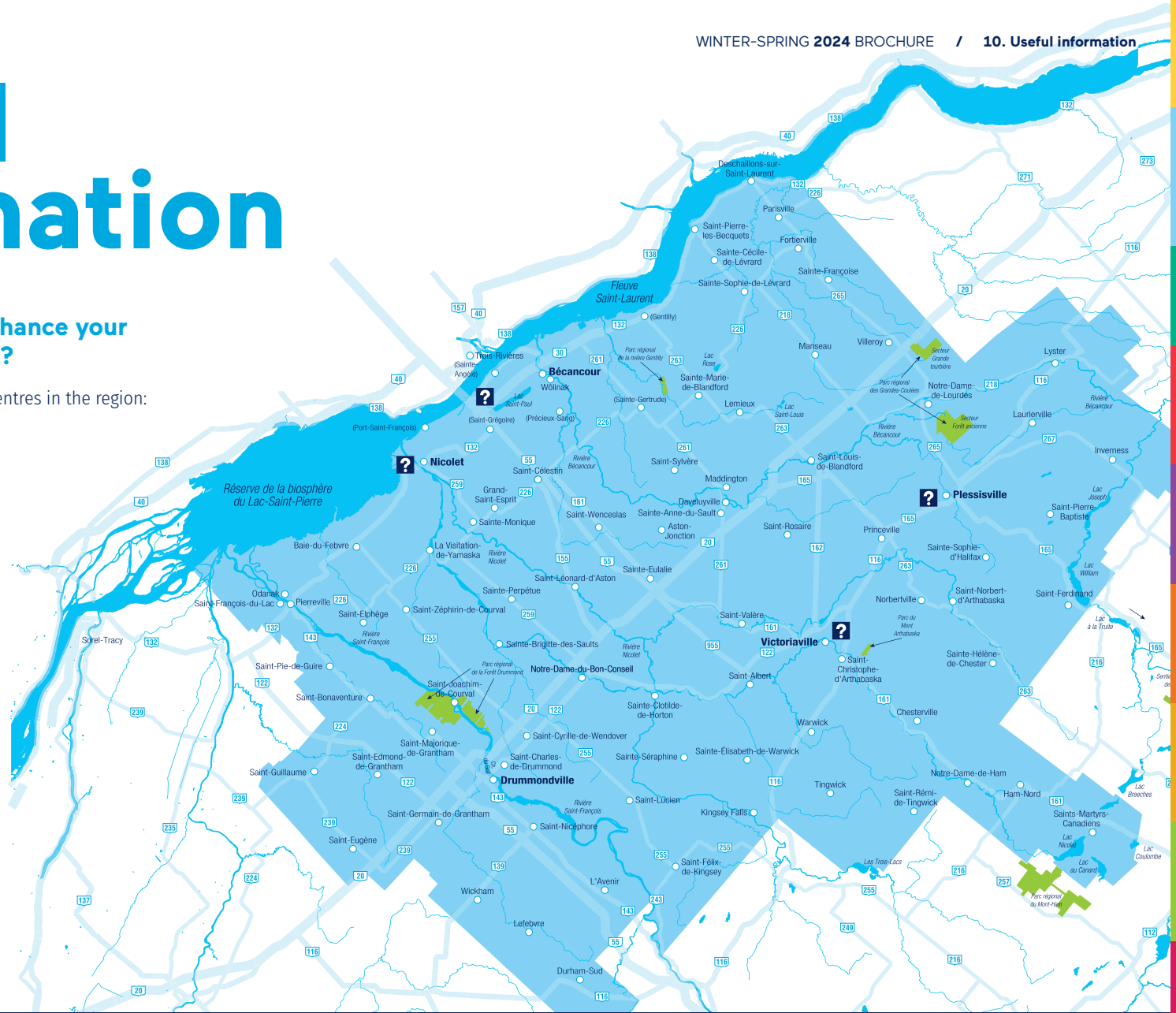
Bureau d'information touristique de la région de L'Érable
 1280, avenue Trudelle, Plessisville
 819 621-1333 - 1 800 360-2989
regiondelerable.ca

Bureau d'information touristique de Nicolet-Yamaska
 819 293-6960 - 1 866 279-0444
tourismenicoletyamaska.com





Office du tourisme de Drummondville
 819 477-5529 - 1 877 235-9569
tourismedrummondville.com

Tourisme Bécancour
 819 233-6636 - 1 888 233-4676
tourismebecancour.com

Tourisme Centre-du-Québec
 819 364-7177 - 1 888 816-4007
tourismecentreduquebec.com



Stay in touch with Centre-du-Québec via our different platforms

-  Tourismecentreduquebec.com
-  [Tourismecentreduquebec](https://www.facebook.com/Tourismecentreduquebec)
-  [centreduquebec](https://www.instagram.com/centreduquebec)
-  [TourismeCentreduQ](https://twitter.com/TourismeCentreduQ)

Tourist information for the province of Quebec
1 877 BONJOUR (266-5687) or BonjourQuebec.com



happiness
within reach

tourismeregionvictoriaville.com

VICTORIAVILLE
et sa **Région**